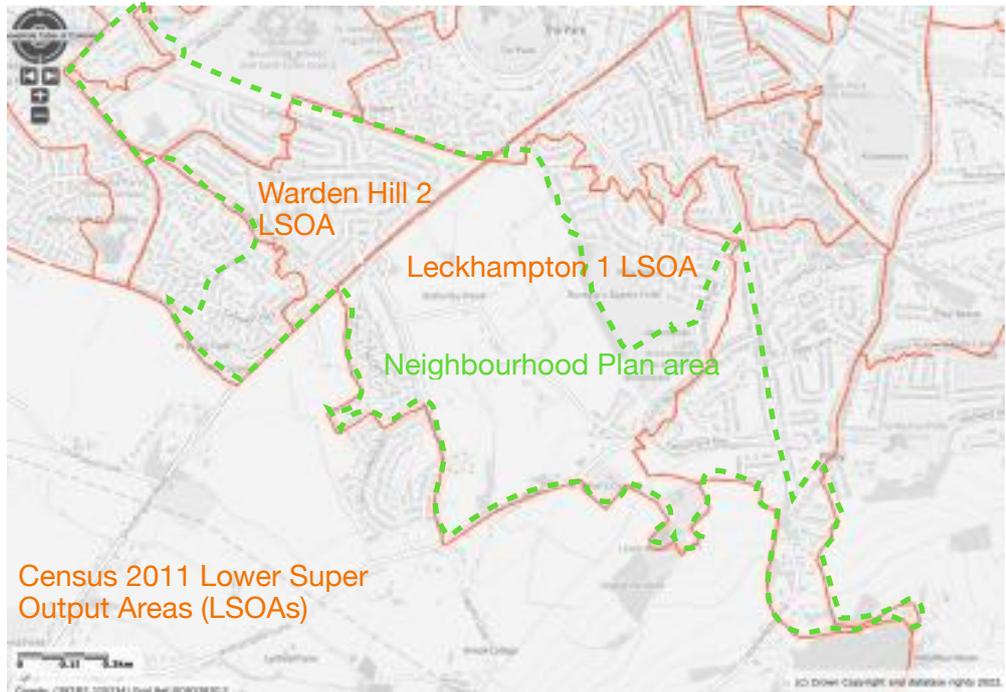


### Annex 3: Demographic, social and economic profile

2011 census data gave the population of the parish (which was then coterminous with the Neighbourhood Plan area) as 4610 people. The current number of electors in the Warden Hill part of the Neighbourhood Plan area (polling district TB) is 2574 and in the Leckhampton part of the NP area (polling district IB) 1321<sup>1</sup>, a total of 3895. Adding in those under 18 is likely to mean the NP area currently has a population of around 4700.

Oxford Consultants for Social Inclusion (OCSI) supplied the following profile data based on 2011 Census and government data for two areas that roughly approximate to the Neighbourhood Plan area with a total population of 2960. Separately they correspond roughly to the Warden Hill and Leckhampton parts of that area respectively<sup>2</sup> with populations of 1450 and 1510, although Warden Hill in particular is smaller compared to the true NP area.

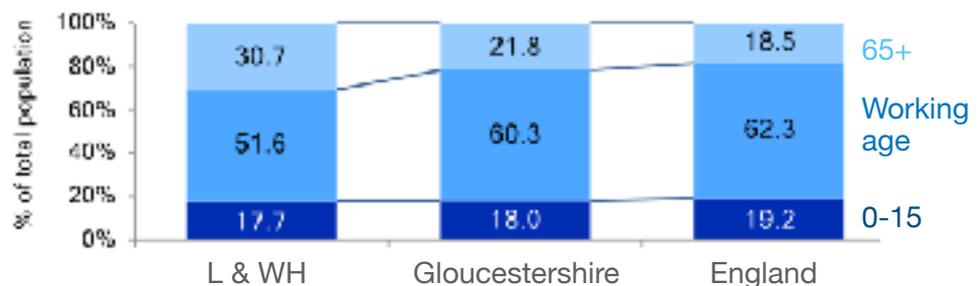
Data from the 2021 Census may be available in 2023 and this profile can be reviewed after that.



#### Age and gender<sup>3</sup>

- 524 (17.7%) of the population were aged 0-15, below the England average of 19.2%. Leckhampton was actually slightly above the England average at 21.3% but Warden Hill was well below at 14%.
- 1,528 (51.6%) of the population were of working age, below the England average of 62.3%
- 908 (30.7%) were over over 65, well above the England average of 18.4%. Both Leckhampton and Warden Hill were above the England average but Warden Hill particularly so at 33.9%
- The population was 48.2% male and 51.8% female.

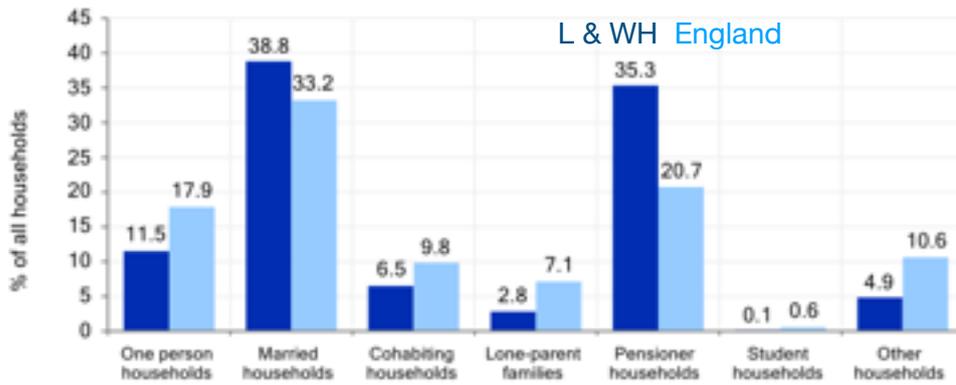
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<sup>1</sup> Source: Electoral Register

<sup>2</sup> Reports created by OCSI 30 August 2022 using Census 2011 Lower Super Output Areas (LSOAs) Warden Hill 2 and Leckhampton 1 and Mid Year Estimates (ONS) 2020. Warden Hill 2 is smaller than the Warden Hill part of the Neighbourhood Plan area losing the Campion Park area to the south and other areas to the north-west. Compared to the Leckhampton part of the NP area, Leckhampton 1 adds the 'birds' estate north of Burrow's Field and loses the area to the south east around Collum End Rise, The Close and Leckhampton Hill.

<sup>3</sup> Source for all data Census 2011 unless stated otherwise



### Household types

- 488 households (35.5%) were pensioner households, well above the England average (20.7%). Warden Hill was particularly high at 39.4%. Leckhampton was 31%.
- 159 (11.5%) were one person households, well below the England average (17.9%)

- 39 (11.9%) of families were lone parent families with dependent children, half the England average (24.5%)
- Only 2 (0.1%) were student households.

### Energy (sources: Department for Business Enterprise & Industrial Strategy, Office for National Statistics)

- Estimated annual gas consumption for all households was estimated to be slightly higher than both the England and Gloucestershire levels at 14.43MWh per meter but this was due to Leckhampton's significantly higher usage at 17.65MWh - Warden Hill's gas usage is much lower at 11.53MWh per meter. Almost everyone (97.9%) is connected to the gas grid.
- Based on Energy Performance Certificates for houses built or sold since 2008, the energy efficiency of our buildings is slightly worse at 63.07 points than the England average of 64.15. Warden Hill's potential if improvements are made to its buildings is greater than Leckhampton's.
- 120 households were living in fuel poverty based on 2017/18 data, 7.9% compared to the England percentage of 13.2% (Source: ONS). The percentage was higher in Warden Hill (9.3%) than Leckhampton (6.3%).

### Ethnicity

- 2882 people (94.8%) were White British, well over the England average (79.8%)
- The largest minority ethnic group was white non-British at 2.9% (including Irish at 0.5%). 0.5% were of Indian origin.
- 4.6% of households were of multiple ethnicities, barely half the England average (8.9%)

### Country of birth, household language and migration

- 88.3% of the local population was born in the UK, 6.4% elsewhere - much lower than the England average of 13.8%
- English was the main language in 98% of households, above the England average of 90.9%
- Only 3 people (0.2% of the population) were overseas migrants in 2020/21 (source: Department of Work & Pensions; England average 0.6%). All moved into Leckhampton.

### Religion and belief

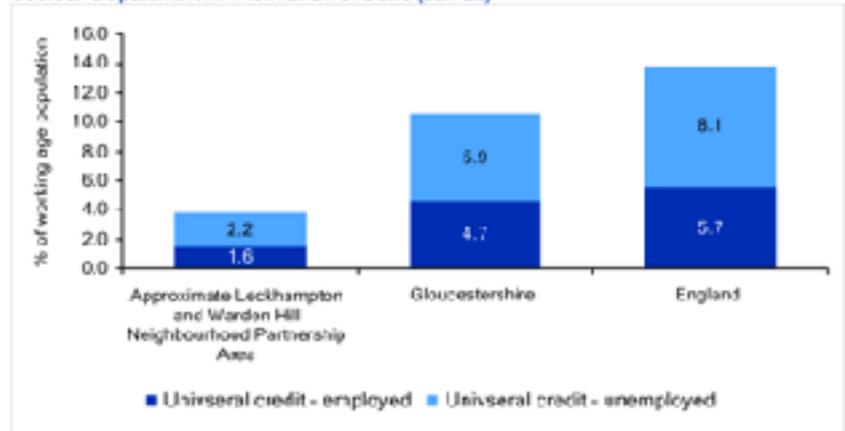
- 2087 people (68.7%) were Christian, higher than the England average (59.4%)
- 686 (22.6%) had no religious belief, lower than the England average (24.7%)
- There were fewer Muslims, Hindus, Buddhists, Jews, Sikhs and other religions than the England averages.

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## Vulnerable groups (source: DWP)

- 20 (1.3%) of the population were claiming unemployment benefits, less than half the England average (3.8%). Most lived in Warden Hill.
- 28 (1.8%) were claiming incapacity benefits, much lower than the England average (4.1%)
- Among those claiming disability benefits, 87 (9.6%) were claiming Attendance Allowance, 49 (3.2%) Personal Independence Payment and 24 (0.8%) Disability Living Allowance - all lower than the England averages. But the percentages were all higher in Warden Hill with the percentage claiming Attendance Allowance higher than the England average at 12.2%
- Amongst those of working age, 24 (1.6%) were working but claiming Universal Credit, and 34 (2.2%) were unemployed and claiming universal credit, both much lower than the England averages (5.7% and 8.1% respectively). Most lived in Warden Hill.
- 9 people (0.6%) claimed Housing Benefit, much lower than the England average (9.5%). All lived in Warden Hill.
- 28 households (4.6%) had children living in low income families, a third of the England average but no child should live in poverty. Warden Hill's rate was higher at 6.1% than Leckhampton's at 3.5%.

Figure: Universal Credit claimants employment indicator  
Source: Department for Work and Pensions (Jun-22)



## Income and deprivation (sources: Department of Housing, Communities & Local Government 2019, ONS)

- Data for our area is compared to other neighbourhoods in England according to the Index of Multiple Deprivation (IMD). Income, employment, health, crime and education data are given under those headings separately below. Neighbourhoods are grouped in deciles - from 0-10% (the least deprived of all) to the most deprived in the 90-100% decile. They show that overall ours is amongst the least deprived neighbourhoods in the country: everyone in the two areas lived in the 10% least deprived neighbourhoods in England overall. But there are significant variations within that fortunate overall picture.
- By income, the Leckhampton area is in the least deprived 10% nationally (ie highest income) and had an average income in 2017/18 of £50,800. The Warden Hill area is in the third decile (least deprived 20-30%) and had an average income just above the England average at £44,600.
- According to estimates of barriers to housing and services, Warden Hill is in the least deprived 10% nationally but Leckhampton's lack of affordable housing places it much worse off in the fourth decile in this category (least deprived 40-50%). The **housing affordability gap** is an estimate of the gap between the cost of local houses and the amount residents can borrow. The national average is £42,272. In Warden Hill it is £52,910. In Leckhampton it's a staggering £226,948 - more than four times greater.

## Employment

- The Leckhampton area is in the least deprived 10% nationally (ie highest employment). The Warden Hill area is in the second decile (least deprived 10-20%).

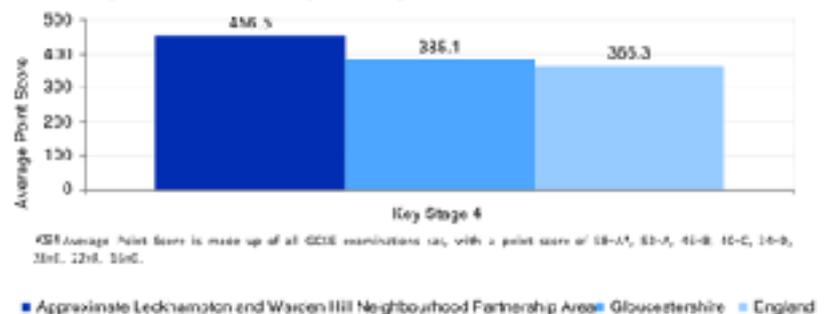
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- 52.3% of people were in managerial or professional occupations compared with 41.2% for England, rising to 62.2% in Leckhampton. 14.4% were in admin or secretarial roles (compared with 11.5% nationally). The largest employment sector in Leckhampton was education. In Warden Hill it is health & social work.

### Education, skills and training (source: Department for Education unless stated otherwise)

- According to the Index of Multiple Deprivation, the Leckhampton area is in the least deprived 10% nationally (ie best education outcomes). The Warden Hill area is in the second decile (least deprived 10-20%). (source: DHCLG)
- There were dramatic differences in education and skills between Leckhampton and Warden Hill. In Leckhampton, 53.6% of working age adults had degree-level qualifications, nearly double the England average of 27.4%. Warden Hill was slightly below the national average at 25.3%, again perhaps reflecting its older age profile.
- In Warden Hill, 25% had no qualifications, slightly higher than the England average of 22.5% while Leckhampton's percentage was just 7.9%.
- Children show a good level of progress in early years against 17 Early Learning Goals - 67.9% achieving expected progress against an England score of 58%. At Key Stage 4 pupils in Leckhampton and Warden Hill achieve a point score of 456.5 compared to the England score of 366.3. Warden Hill's ELG score is even higher while Leckhampton's scores are higher by KS4.

Figure: Pupil attainment at Key Stage 4  
Source: Department for Education (2013-2014)



### Crime & safety (source: Police.uk unless stated otherwise)

- The latest annual crime data for 2021-22 show 91 recorded crimes in Leckhampton and Warden Hill, representing 30.7 per 1000 population, well below the England average of 94.3. It was higher in Leckhampton at 36.4 than in Warden Hill at 24.8
- In most individual categories of crime, Leckhampton fared worse than Warden Hill, particularly in anti-social behaviour (9.9 per 1000 population compared to 5.5 in Warden Hill), but this level is still low.
- According to the Index of Multiple Deprivation, the Warden Hill area is in the second decile nationally for crime (least deprived 10-20%). Leckhampton fares worse in the third decile (least deprived 20-30%). (Source: DHCLG)

### Health

- On Index of Multiple Deprivation data covering health, the Leckhampton area is in the least deprived 10% nationally (ie best health outcomes). The Warden Hill area is in the fourth decile (least deprived 30-40%) probably reflecting its higher levels of pensioner and disabled residents. (source: DHCLG)
- Detailed data in the OCSI profiles show slightly higher life expectancy and healthier lifestyles than the England average, lower incidence of obesity, diabetes, depression and high blood pressure but slightly higher levels of asthma, cancer, osteoporosis and stroke (source: NHS, 2020).
- Despite otherwise healthier lifestyles, both Leckhampton and Warden Hill had slightly higher levels of both occasional and regular smokers at 10.4% compared to the England average of 8.3% (source: Universities of Portsmouth & Southampton, 2014).

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## **Summary**

Leckhampton and Warden Hill are clearly, on average, lucky to have higher incomes, lower unemployment, better health and better educational outcomes than the rest of England and even the rest of Gloucestershire.

But those are only averages. The detail shows minorities in our communities who are vulnerable to poverty, ill health and disability. 120 households were already estimated to be living in fuel poverty in 2017/18 and more will be now.

Energy use was higher than the national average, especially in relatively affluent Leckhampton.

Our over 65 population is larger than the average. Warden Hill in particular has a large pensioner population and, probably linked to this, relatively worse health outcomes and higher levels of disability.

Leckhampton suffers relatively higher crime (although it is still low by national standards) and a much higher housing affordability gap.

Despite good health outcomes overall, both wards have higher than average levels of smoking.

Leckhampton's population has much higher levels of degree-level education while Warden Hill has more people with no qualifications. This may again also reflect Warden Hill's older population a significant number of whom grew up in an era when degrees were rarer and qualifications for women in particular less common. It is however more concerning that although both wards show good educational attainment the data also shows pupils in Leckhampton slightly overtaking Warden Hill pupils by Key Stage 4.

And we should note that our ethnic and religious mix is much less diverse than the average and so the 5% who are not white British may be more isolated than in other areas.